



SOROPTIMIST

Best for Women®

SOROPTIMIST INTERNATIONAL  
OF TAHOE SIERRA

Greetings,

### **Become an Elegant Evening Event Sponsor.**

#### **Partner with us and enhance the lives of women and youth in our community and the world!**

Soroptimist International Tahoe Sierra is offering you a great advertising opportunity while enhancing the lives of women and children throughout the world. Our 30<sup>th</sup> Annual Elegant Evening on Saturday, April 13, 2019 at Harrah's Lake Tahoe. Elegant Evening is a popular event attended by 450 guests who enjoy a delicious dinner, live music, dancing, vodka, beer, and wine tastings and the largest silent auction in the area. Wouldn't this be a great way to reward your best employees or customers!

Being a sponsor has added rewards as we partner with you in promoting your business and letting our community know your dedication to improving the lives of others.

We recognize our Event Sponsors in the following ways:

- Sponsor recognition at the event: Large Screen Display, MC Recognition, and sponsor poster displayed at event entrance.
- On our website's homepage: <http://www.sitahoesierra.org> (July 1, 2017-July 1, 2018 Google Analytics reports 2,199 sessions, 1,539 users, 3,991 page views with 87.3% of our viewers are new visitors. Your logo/web link remain on our site through Nov, 2019.
- Our 501Auctions.com site for our event. You can view last year's site [here](#). Last year's 501 Auctions analytics from January 1 – May 1 accounted for 2,602 separate sessions, 1,301 unique users and 32,476 page views. We proudly show that the average number of pages each user visits is 8.8 and their average time spent on each page is over nine minutes.
- Soroptimist International of Tahoe Sierra's weekly e-newsletter (emailed to 400 people each week, here and beyond Tahoe). Our e-news is then connected to the Sierra Nevada Region which has over 2,200 members in 60 clubs just for our region. This area covers Sacramento north to Yreka and almost all of Nevada. You can see an archived sample [here](#). As a sponsor for our 2019 event, your logo/web link remains on our site through Nov. 2019.
- Recurring posts on our Facebook page [here](#).
- Recognition in our media promotions closer to the event (which includes Lake Tahoe TV, Lake Tahoe News, Tahoe Mountain News, South Tahoe Now, Radio Stations KTHO, and KOWL)

We are again working with 501Auctions, our online bidding site that supports our entire event process. We already have an active web page hosting the information about our event, sponsors and donors. Your sponsorship will be integrated into the system and will be visible as soon as we receive confirmation of your sponsorship commitment! That means our community will see that your business is a partner in our efforts which could generate more potential customers for you.

Please complete the information below. You can mail a check directly to Lisa Huard c/o SITS, PO Box 18727, South Lake Tahoe, CA 96151 or purchase your sponsor level with a credit card at our event/auction site at [www.501auctions.com/elegantevening2019](http://www.501auctions.com/elegantevening2019).

Best regards,

Nancy Muller, President

Lisa Huard, Donations Chair, 530-318-5356

sitahoesierra@gmail.com



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## Soroptimist International of Tahoe Sierra Elegant Evening

April 13, 2019 at Harrah's Lake Tahoe

Event Sponsorship: \$1,500

Includes: Promotional activities previously described plus a table of ten seats for the event. Additional seats are \$75 each.

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Contact's title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_ same as above

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Please email any questions and your company's logo/web link to Lisa Huard at [sitahoesierra@gmail.com](mailto:sitahoesierra@gmail.com). For best website display, logos should be up to 230 pixels wide and 250 pixels in height.

Please mail the completed form payment to  
Soroptimist International of Tahoe Sierra  
Attn: Lisa Huard  
PO Box 18727

South Lake Tahoe, CA 96151

**Thank you again. We look forward to sharing an Elegant Evening with you!**

Soroptimist International of Tahoe Sierra

Fed. Tax ID 94-2397826

Event Auction Website: [www.501auctions.com/elegantevening2019](http://www.501auctions.com/elegantevening2019)

Club Website: [www.sitahoesierra.org](http://www.sitahoesierra.org)