

### **Partner in our Efforts!**

Soroptimist International of Tahoe Sierra's mission is to *"Enhance the lives of women and youth in our community and the world"*. The diverse projects we support benefit our community, reach across the globe, and work to protect our environment.

We will be hosting our *31st Annual Elegant Evening* on Saturday April 18, 2020 at Harrah's Lake Tahoe. This is our only fundraising effort to support our selected projects. Each year our gala event is attended by 450 people who enjoy the sense of community and raise funds.

You can partner in our efforts by providing a donation for our auction. Our online bidding site provides extensive marketing benefits for you. As a donor, your specific business will be featured on our auction website providing you with advertising exposure on this site and other media platforms. Your donation, business logo, and link to your website or social media will appear on the auction site as soon as your donation is processed and will remain featured through the event.

Advertisement is important and so is our partnership. We value the analytics provided through our various formats.

- Our event site analytics from January 1 – May 1 accounted for 2,602 separate sessions, 1,301 unique users and 32,476-page views. This is online exposure for you and your business!
- Our club's website at [www.sitahoesierra.org](http://www.sitahoesierra.org) had one month prior to the event 1,326 sessions from 940 users of which 899 were new users with 2,454 page views.
- Additionally, we utilize our Facebook Page at <https://www.facebook.com/Soroptimisttahoesierra>, and our weekly e-newsletter (archived for your viewing at <https://conta.cc/30agiJU>) circulated to 425 individuals each week, as platforms to connect our supporters to you, our donor. This format allows viewers to see your business's generosity and helps us to raise more money.

With your support, Soroptimist International of Tahoe Sierra will continue to support our many diverse and worthwhile projects. Fully completing the attached donation form allows us to accurately advertise your business to the public. Our event site is already up and running. You can see how your advertisement would appear at [www.elegantevening2020.com](http://www.elegantevening2020.com) . Please contact us if you have any questions.

We look forward to hearing from you and to your partnership in these endeavors.

Sincerely  
Kim Valverde, President

Lisa Huard, Donations Chair  
530-318-5356, [sitahoesierra@gmail.com](mailto:sitahoesierra@gmail.com)  
Federal Tax ID 94-2397826, 501(c) (3) non-profit status



**Elegant Evening Donation for April 18, 2020**

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Please describe your donation for this year.

Valued at: \$ \_\_\_\_\_

Please describe any date restrictions and/or minimum bid requirements.

\_\_\_\_\_ Donation enclosed      \_\_\_\_\_ Please pick up my donation

Completed forms can be emailed to [sitahoesierra@gmail.com](mailto:sitahoesierra@gmail.com) or mailed to SITS/Donations, PO Box 18727, South Lake Tahoe, CA 96151

**Ticket opportunities:**

- General Admission: \$75 each (Ten seats = one table)
- Business table: \$750 each (includes media and evening promotion)
- Event Sponsorship: \$1500 (logo placement on our website and our weekly e-news through **Nov. 2020**, media and evening promotion, poster at the event’s entrance, plus one table for ten guests and wine at your table)

Tickets may be purchased at [www.elegantevening2020.com](http://www.elegantevening2020.com)

**Thank you again. We look forward to sharing an Elegant Evening with you!**  
Tax Exemption Number: 94-2397826. Charitable organization: 501(C) (3) Status.

**For SITS use only:**

Event Placement:

- \_\_\_\_\_ Silent Auction
- \_\_\_\_\_ Elegant Basket
- \_\_\_\_\_ Elegant Bags
- \_\_\_\_\_ Cash donation

SITS Member: \_\_\_\_\_

Received: \_\_\_\_\_

Needs pickup: \_\_\_\_\_

Certificate needed: \_\_\_\_\_

Notes: