

Partner in our Efforts!

Greetings!

Soroptimist International of Tahoe Sierra's mission is to *"Enhance the lives of women and youth in our community and the world"*. The diverse projects we support benefit our community; reach across the globe, and work to protect our environment.

We will be hosting our *30th Annual Elegant Evening* on Saturday April 13, 2019 at Harrah's Lake Tahoe. This is our only fundraising effort to support our selected projects. Each year our gala event is attended by over 450 people. You can partner in our efforts by providing a donation for our auction.

We again are working with "501Auctions," an online bidding site, which provides extensive marketing benefits for you. As a donor, your specific business will be featured on our auction website providing you with advertising exposure on this site and other media platforms. Your donation, business logo, and link to your website or social media will appear on the auction site as soon as your donation is processed and will remain featured through the event.

- To view how your business would be highlighted take a look at last year's auction site [here](#). Our 2019 event address will be www.501auctions.com/elegantevening2019 and is in the process of being developed now!
- Last year's 501 Auctions analytics from January 1 – May 1 accounted for 2,602 separate sessions, 1,301 unique users and 32,476 page views. We proudly show that the average number of pages each user visits is 8.8 and their average time spent on each page is over nine minutes. This is online exposure for you and your business!

Additionally, we will utilize our website <http://www.sitahoesierra.org>, our Facebook Page [here](#), and our weekly e-newsletter (archived for your viewing [here](#)) circulated to 400 individuals each week, as platforms to connect our supporters to you, our donor. This format allows viewers to see your business's generosity and helps us to raise more money.

With your support, Soroptimist International of Tahoe Sierra will continue to support our many diverse and worthwhile projects. Fully completing the attached donation form allows us to accurately advertise your business to the public. Please contact us if you have any questions.

We look forward to hearing from you and to your partnership in these endeavors.

Sincerely
Nancy Muller, President

Lisa Huard, Donations Chair
530-318-5356, sitahoesierra@gmail.com
Federal Tax ID 94-2397826, 501(c) (3) non-profit status



For SITS use only:

Event Placement:

- _____ Silent Auction
- _____ Elegant Basket
- _____ Elegant Bags
- _____ Cash donation

SITS Member:

- Received: _____
- Needs pickup: _____
- Certificate needed: _____
- Notes:

Elegant Evening Donation for April 13, 2019

Business Name: _____

Business Contact: _____

Mailing Address: _____

Physical Address: _____

Email: _____

Website: _____

Contact Phone: _____

Please describe your donation for this year.

Valued at: \$ _____

Please describe any date restrictions and/or minimum bid requirements.

_____ Donation enclosed _____ Please pick up my donation

Completed forms can be emailed to sitahoesierra@gmail.com or mailed to
PO Box 18727, South Lake Tahoe, CA 96151

Ticket opportunities:

- General Admission: \$75 each (Ten seats = one table)
- Business table: \$750 each (includes media and evening promotion)
- Event Sponsorship: \$1500 (logo placement on our website and our weekly e-news through **Nov. 2019**, media and evening promotion, poster at the event's entrance, plus one table for ten guests and wine at your table)

Tickets may be purchased at www.501auctions.com/elegantevening2019.

Thank you again. We look forward to sharing an Elegant Evening with you!
Tax Exemption Number: 94-2397826. Charitable organization: 501(C) (3) Status.