

Partner in our efforts and be an Elegant Evening donor!

Soroptimist International of Tahoe Sierra's mission is to "Enhance the lives of women and youth in our community and the world." The diverse projects we support benefit our community, reach across the globe, and work to protect our environment.

Real and lasting accomplishments in a community begin at the grass roots level and together we can make amazing things happen, even during these trying times. We know that to have a healthy and economically sound community, you must have people being at their best. All communities have individuals who need help in the form of education, training, and sometimes bare necessities to be able to become successful community members. That is where we all come in to play. Your partnership with a donation makes this happen!

It is true, we miss holding our huge in-person celebration to raise funds, but we still have work to complete in our community. Last April, it was with our sponsors and donors that we were able to meet the immediate needs of families facing housing and food insecurities due to COVID. Funds were expeditiously sent to Bread and Broth, Bread and Broth for Kids, Tahoe Magic, South Lake Tahoe Family Resource Center, Choices for Children, Tahoe Youth and Family Services, NAMI, St. Joseph's Land Trust, and the Mt. Tallac Healthy Independence Fund. And that was just the start.

Last April's online Elegant Evening was a great success. With the help of sponsors and our generous community we are maintaining our work with our youth as we partner with the South Tahoe Drug Free Coalition, Juvenile Services Council, Barton Baby Book Bags, Lake Tahoe Educational Foundation, Tahoe Arts Project, NV Diabetes Association's Camp Buck, The Drug Store Project, Between Horses and Humans, Tahoe Magic, STEM Education for Girls, Zawadisha, The Kellermann Foundation, and Awaken among other programs. You can see the details of each of these [here](#). While our funding for these programs has been adjusted, our personal efforts have not. Committees are actively working with the schools to continue our important work with our youth and agencies are creating ways to meet the needs of their clients.

The need for our partnership continues! With continued uncertainty and restrictions on large gatherings, we will be hosting our **32nd Annual Elegant Evening** on Friday, April 23, 2021 ONLINE! **You can partner in our efforts by providing a donation for our online auction.** Our online bidding site provides extensive marketing benefits for you. As a donor, your business logo, photos, and website or social media link will be featured on our auction website providing you with advertising exposure in addition to other media platforms. Advertisement is more important than ever as we work to get our businesses back up and fully running.

- Our auction site analytics from January 1 – May 1 accounted for 65,949 pageviews from 2,362. 3,215 of those pageviews were the result of individuals clicking through from our Facebook page. This is online exposure for you and your business! You can see how your business would be listed on our event site by viewing [here](#).
- Our club's website, www.sitahoesierra.org, from January 1 – May 1 accounted for 1,332 different sessions, half of which were identified as new users.
- Our Facebook Page, located [here](#), and our weekly e-newsletter (a sample archived for your viewing at [here](#)) circulated to over 400 individuals each week, are two additional platforms to connect our supporters to you, our donor. This format allows viewers to see your business's generosity and helps us to raise more money.

With your support, Soroptimist International of Tahoe Sierra will continue to support our many diverse and life changing projects. You can complete and return our donation form or you can complete your donation information directly on this year's event site [here](#) at www.elegantevening2021.com. Feel free to spread the word with folks that can donate!

We look forward to hearing from you and to your partnership in these endeavors,

Janna York, President
Lisa Huard, Donations Chair
530-318-5356, sitahoesierra@gmail.com



Elegant Evening Donation for April 23, 2021

Business Name: _____

Business Contact: _____

Mailing Address: _____

Physical Address: _____

Email: _____

Website: _____

Contact Phone: _____

Please describe your donation for this year.

Valued at: \$ _____

Please describe **any date restrictions** and/or minimum bid requirements.

_____ Donation attached _____ Please pick up my donation

Completed forms can be emailed to sitahoesierra@gmail.com or mailed to
SITS/Donations, PO Box 18727, South Lake Tahoe, CA 96151
[Click here](#) do donate directly on our auction site at www.ElegantEvening2021.com

Be a Grand SPONSOR for our event!

Grand Sponsorship is \$500.00. Your business name and URL would be on both our weekly e-news and club website Jan. 31 – Oct. 31, 2021. Only ten positions are available. First come, first served!

To see how your business would be viewed on the event website go here.

To see how you would be advertised on our website please go to www.sitahoesierra.org.

To see your placement on our WEEKLY e-news, simply go [here](#).

In addition, you'll be seen on our club's Facebook page and print media recognition!

Thank you again. We look forward to sharing an Elegant Evening with you!

Tax Exemption Number: 94-2397826. Charitable organization: 501(C) (3) Status.

For SITS use only:

Event Placement:

_____ Silent Auction

_____ Cash donation

SITS Member: _____

Received: _____

Needs pickup: _____

Certificate needed: _____

Notes: