



## Partner in our Efforts

Greetings,

Soroptimist International of Tahoe Sierra's mission is to *"Enhance the lives of women and youth in our community and the world"*. The diverse projects we support benefit our community; reach across the globe, and work to protect our environment.

We will be hosting our *28th Annual Elegant Evening* on Saturday April 22, 2017 at Harrah's Lake Tahoe. This is our only fundraising effort to support our selected projects. Each year our gala event is attended by over 500 people. You can partner in our efforts by providing a donation for our auction.

We again are working with "501Auctions", an online bidding site, which will provide extensive marketing benefits for you. As a donor, your specific business will be featured on our new auction website, affording you advertisement on this site and other media platforms. Your donation and web-linked logo will appear on the auction site as soon as your donation is processed, and remain featured through June 2017.

To view how your business would be highlighted, visit [www.501auctions.com/elegantevening](http://www.501auctions.com/elegantevening). Additionally, we will utilize our website ([www.sitahoesierra.org](http://www.sitahoesierra.org)), our Facebook Page ([www.facebook.com/Soroptimisttahoesierra](http://www.facebook.com/Soroptimisttahoesierra)), and our weekly e-newsletter circulated to over 500 individuals each week, as platforms to connect our supporters to you, our donor. This format allows viewers to see your business's generosity and helps us to raise more money. Last year's 501 Auctions analytics from Feb.1 – April 26 accounted for 2,620 separate sessions and 32,476 page views.

With your support, Soroptimist International of Tahoe Sierra will continue to support our many diverse and worthwhile projects. Fully completing the attached donation form allows us to accurately advertise your business to the public. Please contact us if you have any questions.

We look forward to hearing from you and to your partnership in these endeavors.

Sincerely  
Shelly Martinez, President

Lisa Huard, Donations Chair  
530-318-5356, [sitahoesierra@gmail.com](mailto:sitahoesierra@gmail.com)  
Federal Tax ID 94-2397826, 501(c) (3) non-profit status



**Elegant Evening Donation for 2017**

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_ same as above

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Please describe your donation for this year.

Valued at: \$ \_\_\_\_\_

Please describe any date restrictions and/or minimum bid requirements.

\_\_\_\_\_ Donation enclosed \_\_\_\_\_ Please pick up my donation

Completed forms can be emailed to [sitahoesierra@gmail.com](mailto:sitahoesierra@gmail.com) or mailed to  
PO Box 18727, South Lake Tahoe, CA 96151

**Ticket opportunities:**

- Early Bird ticket: \$65 each. There are 10 seats per table. \$75/ticket after April 1, 2017.
- Business table: \$650. (includes media and evening promotion)
- Event Sponsorship-\$1500 (Logo placement on our website, media and evening promotion, plus a table for ten).

Tickets may be purchased at [www.501auctions.com/elegantevening](http://www.501auctions.com/elegantevening).

Thank you again. We look forward to sharing an Elegant Evening with you!  
**Tax Exemption Number: 94-2397826** Charitable organization: 501(C) (3) Status

For SITS use only:  
 Event Placement: \_\_\_\_\_  
 \_\_\_\_\_ Silent Auction  
 \_\_\_\_\_ Live Auction  
 \_\_\_\_\_ Cash donation  
 SITS Member:  
 Received: \_\_\_\_\_  
 Needs pickup: \_\_\_\_\_  
 Certificate needed: \_\_\_\_\_  
 Notes: