



Friends of Soroptimist International of Tahoe Sierra's
29th Annual Fundraiser

Presents

Elegant Evening

Harrah's Lake Tahoe

Saturday, April 21, 2018, 5:30—10:30 PM

THE NEED : Corporate and individual sponsorship of the event is a critical part of our overall fundraising. All proceeds from the 29th Annual Elegant Evening financially support the efforts of Soroptimist International of Tahoe Sierra.

Our mission is to enhance the lives of women and youth in our community and the world.

MORE INFORMATION: For more information on our event, please contact Donations Chair, Lisa Huard

at 530-318-5356 or sitahoesierra@gmail.com. You can also learn the details of the work we accomplish by visiting our website at www.sitahoesierra.org.

Our Guests

Annually we have 500 guests attend this elegant event, most are residents of Tahoe and some are visiting our glorious area and love spending the evening supporting this great cause.

Your Sponsorship Opportunities!

Platinum - \$20,000 (only ONE available)

This sponsorship enjoys equal placement of recognition as Soroptimist as a co-presenter of the evening. In return for a \$20,000 contribution the following benefits include:

- 2 tables at the event
- Recognition with all media before, during, and after the event.
- Recognition during opening remarks and throughout evening.
- Signage at event
- Name & logo on all tickets for event
- Premier Logo/Brand placement on our website, newsletter, and 501auction site until Nov. 2018!
- Logo/Brand highlighted at the event photo booth for 500 guests.

Gold - \$2,500

In return for a \$2,500 contribution the following benefits include:

- 2 tables at the event
- Recognition with all media before, during, and after the event.
- Recognition during opening remarks and throughout evening.
- Signage at event
- Logo/Brand placement on our website, newsletter, and 501auction site until Nov. 2018!

Silver- \$1,500

In return for a \$1,500 contribution the following benefits include:

- 1 table at the event
- Recognition with all media before, during, and after the event.
- Recognition during opening remarks and throughout evening.
- Signage at event
- Logo/Brand placement on our website, newsletter, and 501auction site until Nov. 2018!



Elegant Evening is a popular event attended by 500 guests who enjoy a delicious dinner served to them by Harrah's finest, live music provided by Trey Stone (Rhythm and Blues Hall of Famer) and the Soul Experience, dancing, vodka and wine tastings and the largest silent auction in the area which is an online event in itself! Wouldn't this be a great way to reward your best employees or customers!

Being a sponsor has added rewards as we partner with you in promoting your business and letting our community know your dedication to improving the lives women and youth.

Advertising your business is important and your media investments are important. We have three levels of sponsorship that you can consider: Platinum, Gold, and Silver each of which has its own added bonus but all three levels include your logo and a link to your website in the following ways:

- Our club's website's homepage: <http://www.sitahoesierra.org> (July 1, 2016-July 1, 2017 Google Analytics reports 2,611 sessions, 1,709 users, 5,398 page views. 64.42% are new visitors, 67% female and 33% male) Your logo/web link remain on our site until Nov. 1, 2018.
- Our 501Auctions.com site for our event. You can view last year's site at www.501auctions.com/elegantevening. We will begin building our new site at www.501auctions.com/elegantevening2018 which we expect to be live at the end of September. People watch our auction grow! (Last year's 501 Auctions analytics from January 1 – May 1 accounted for 3,544 separate sessions, 1,302 unique users and 32,476 page views)
- Soroptimist International of Tahoe Sierra's weekly e-newsletter (emailed to 500 people each week, here and beyond Tahoe). Our e-news is then connected to the Sierra Nevada Region which has over 2,200 members in 60 clubs just for our region. This area covers Sacramento north to Yreka and almost all of Nevada. You can see an archived sample <http://conta.cc/2p9rdUW>. Your logo/web link remains on our site until Nov. 1, 2018.
- Recurring posts on our Facebook page www.facebook.com/Soroptimisttahoesierra
- Recognition in our media promotions closer to the event (which includes Mountain Resort Network, Lake Tahoe TV, Lake Tahoe News, Tahoe Mountain News, South Tahoe Now, Radio Stations KTHO, and KOWL) Take a look at the Mountain Resort Network's [coverage of our event from last year!](#)
- Sponsor recognition at the event: Large Screen Display, MC Recognition, and sponsor poster displayed at event entrance.



COMMITMENT

YES!

I will support the Soroptimist International of Tahoe Sierra's efforts by purchasing a sponsorship package marked below for the "29th Elegant Evening" to be held on Saturday, April 21, 2018 at Harrah's Lake Tahoe.

Please check

_____ Platinum Level Sponsorship at \$20,000

_____ Gold Level Sponsorship at \$2,500

_____ Silver Level Sponsorship at \$1,500

CORPORATE, BUSINESS, OR INDIVIDUAL INFORMATION

Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Contact person: _____

How would you like your name/business name to be displayed on signage at the event?

GRAPHICS FOR USE BY SOROPTIMIST

_____ I've mailed a hard copy of the graphics to be scanned by Lisa Huard to 776 El Dorado, Avenue, South Lake Tahoe, CA 96150.

_____ I've emailed the graphics to lisahuard@sbcglobal.net. Graphics sent should be in .jpg format.

THANK YOU FOR YOUR SUPPORT!

Please mail this form and a check to:

Lisa Huard, Donations Chair
c/o SITS
PO Box 18727
South Lake Tahoe, CA 96151

Federal Tax ID# 94-2397826

Platinum Sponsor Deadline!

Check and graphics must be received by **October 31, 2017** as our tickets will be printed the following week. Our ticket sales begin Nov. 11.

Amount of donation: _____

Check # _____

Please make checks payable to Soroptimist International of Tahoe Sierra.