

Become an Elegant Evening Event Sponsor.

Partner with us and enhance the lives of women and youth in our community and the world!

Soroptimist International Tahoe Sierra is offering you a great advertising opportunity while enhancing the lives of women and children throughout the world. Our 29th Annual Elegant Evening on Saturday, April 21, 2018 at Harrah's Lake Tahoe. Elegant Evening is a popular event attended by over 500 guests who enjoy a delicious sit down dinner, live music, dancing, vodka and wine tastings and the largest silent auction in the area. Wouldn't this be a great way to reward your best employees or customers!

Being a sponsor has added rewards as we partner with you in promoting your business and letting our immediate community and those outside our immediate boundary know your dedication to improving the lives of others.

Your logo and a link to your website will appear in the following places and your company will be recognized in the following ways:

- *On our website's homepage: <http://www.sitahoesierra.org> (July 1, 2016-July 1, 2017 Google Analytics reports 2,611 sessions, 1,709 users, 5,398 page views. 64.42% are new visitors, 67% female and 33% male)
- Our 501Auctions.com site for our event. You can view last year's site at www.501auctions.com/elegantevening. We will begin building our new site at www.501auctions.com/elegantevening2018 which we expect to be live at the end of September. Last year's 501 Auctions analytics from January 1 – May 1 accounted for 3,544 separate sessions, 1,302 unique users and 32,476 page views.
- *Soroptimist International Tahoe Sierra weekly newsletter (emailed to 500 people each week, here and beyond Tahoe). Our e-news is then connected to the Sierra Nevada Region which has over 2,200 members in 60 clubs just for our region. This area covers Sacramento north to Yreka and almost all of Nevada. You can see an archived at <http://conta.cc/2p9rdUW>.
- Recurring posts on our Facebook page www.facebook.com/Soroptimisttahoesierra
- Recognition in our media promotions closer to the event (which includes Lake Tahoe TV, Lake Tahoe News, Tahoe Mountain News, South Tahoe Now, Radio Stations KTHO, and KOWL)
- Sponsor recognition at the event: Large Screen Display, MC Recognition, and sponsor poster displayed at event entrance.

This year we are offering two levels to event sponsorship:

- **Silver Sponsor:** \$1500 (*logo placement on our website and our weekly e-news until **July 1, 2018** plus a table at the event for 10 guests)
- **Gold Sponsor:** \$2500 (***TOP** logo placement on our website and our weekly e-news until **Dec. 1, 2018** plus two tables at the event for 20 guests)

We are again working with 501Auctions, an online bidding site that supports our entire event process. We already have an active web page hosting the information about our event, sponsors and donors. Your sponsorship will be integrated into the system and will be visible as soon as we receive confirmation of your sponsorship commitment! That means our community will see that your business is a partner in our efforts which could generate more potential customers for you.

Please complete the information below. You can mail a check directly to Lisa Huard c/o SITS, PO Box 18727, South Lake Tahoe, CA 96151 or purchase your sponsor level with a credit card at our event/auction site at www.501auctions.com/elegantevening2018.

Best regards,
Diane Imbach, President

Lisa Huard, Donations Chair, 530-318-5356
sitahoesierra@gmail.com

Elegant Evening Event Sponsor, 2018 Event

Please select the desired sponsor level:

_____ Silver Level at \$1,500.00

_____ Gold Level at \$2,500.00

Business

Name: _____

Business

Contact: _____

Contact's title: _____

Mailing Address: _____

Physical Address: _____ same as above

Email: _____

Website: _____

Contact Phone: _____

Please email any questions and your company's logo/web link to lisahuard@sbcglobal.net. For best website display, logos should be up to 230 pixels wide and 250 pixels in height.

Please mail the completed form payment to
Soroptimist International of Tahoe Sierra
Attn: Lisa Huard
PO Box 18727
South Lake Tahoe, CA 96151

Thank you again. We look forward to sharing an Elegant Evening with you!