



## Partner in our Efforts!

Greetings,

Soroptimist International of Tahoe Sierra's mission is to *"Enhance the lives of women and youth in our community and the world"*. The diverse projects we support benefit our community; reach across the globe, and work to protect our environment.

We will be hosting our *29th Annual Elegant Evening* on Saturday April 21, 2018 at Harrah's Lake Tahoe. This is our only fundraising effort to support our selected projects. Each year our gala event is attended by over 500 people. You can partner in our efforts by providing a donation for our auction.

We again are working with "501Auctions," an online bidding site, which provides extensive marketing benefits for you. As a donor, your specific business will be featured on our auction website, providing you with advertising exposure on this site and other media platforms. Your donation, business logo, and link to your website or social media will appear on the auction site as soon as your donation is processed, and remain featured through June 2018.

- To view how your business would be highlighted take a look at last year's auction site at <http://www.501auctions.com/elegantevening>. We will begin to build our new site which will be located at <http://www.501auctions.com/elegantevening2018>
- Last year's 501 Auctions analytics from January 1 – May 1 accounted for 3,544 separate sessions, 1,302 unique users and 32,476 page views. This is online exposure for you and your business!

Additionally, we will utilize our website <http://www.sitahoesierra.org>, our Facebook Page <http://www.facebook.com/Soroptimisttahoesierra>, and our weekly e-newsletter (archived for your viewing at <http://conta.cc/2p9rdUW>) circulated to 500 individuals each week, as platforms to connect our supporters to you, our donor. This format allows viewers to see your business's generosity and helps us to raise more money.

With your support, Soroptimist International of Tahoe Sierra will continue to support our many diverse and worthwhile projects. Fully completing the attached donation form allows us to accurately advertise your business to the public. Please contact us if you have any questions.

We look forward to hearing from you and to your partnership in these endeavors.

Sincerely  
Diane Imbach, President

Lisa Huard, Donations Chair  
530-318-5356, [sitahoesierra@gmail.com](mailto:sitahoesierra@gmail.com)  
Federal Tax ID 94-2397826, 501(c) (3) non-profit status



Elegant Evening Donation for 2018

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

\_\_\_\_\_ same as above

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Please describe your donation for this year.

[Empty box for describing donation]

Valued at: \$ \_\_\_\_\_

Please describe any date restrictions and/or minimum bid requirements.

[Empty box for date restrictions]

\_\_\_\_\_ Donation enclosed \_\_\_\_\_ Please pick up my donation

Completed forms can be emailed to [sitahoesierra@gmail.com](mailto:sitahoesierra@gmail.com) or mailed to PO Box 18727, South Lake Tahoe, CA 96151

Ticket opportunities:

- Early Bird ticket (By April 1, 2018): \$75 each. \$85/ticket after April 1, 2018. (Ten seats = one table)
• Business table: \$750 each (includes media and evening promotion)
• Event Sponsorship-
o Silver Sponsor: \$1500 (logo placement on our website and our weekly e-news until Nov. 1, 2018, media and evening promotion, plus two tables for twenty guests)
o Gold Sponsor: \$2500 (TOP logo placement on our website and our weekly e-news until Nov. 1, 2018, media and evening promotion, plus two tables for twenty guests)

Tickets may be purchased at [www.501auctions.com/elegantevening2018](http://www.501auctions.com/elegantevening2018).

Thank you again. We look forward to sharing an Elegant Evening with you!
Tax Exemption Number: 94-2397826. Charitable organization: 501(C) (3) Status.

For SITS use only:
Event Placement: \_\_\_\_\_
\_\_\_\_\_ Silent Auction
\_\_\_\_\_ Elegant Basket
\_\_\_\_\_ Elegant Bags
\_\_\_\_\_ Cash donation
SITS Member: \_\_\_\_\_
Received: \_\_\_\_\_
Needs pickup: \_\_\_\_\_
Certificate needed: \_\_\_\_\_
Notes: